



PRESENTATION OUTLINE

Working from an outline will help you organize your presentation into meaningful sections and ensure you have covered all the basics. Your audience will appreciate the effort and speaking will feel more rewarding to you!

1. Introduction

- Who are you?
- What are your qualifications?

2. Preview of Presentation

- What will they learn in your presentation?
- Set expectations for your time together, particularly when questions will be answered

3. History of Square Foot Gardening & Experience

- Overview of Mel Bartholomew & Square Foot Gardening Foundation
- Your own history of using the SFG Method - personal stories and experiences instantly provide a connection to the audience

4. SFG Talking Points — this is the bulk of your presentation

- Overview of what you will be discussing
- SFG 10 Basics - Provide handout and/or discuss each
 - How to create the box and the grid
 - Mel's Mix™ is one of the most important parts of Square Foot Gardening so be sure to stress its importance
- SFG 8 Steps - Provide handout and/or discuss each

5. Thank You & Contact Information

6. Question & Answer Time

- Learn those commonly asked questions and practice your responses (*Refer to the FAQs & Answers download*)

Helpful Graphics & Images to Incorporate

- SFG logo & your own company logo
- Historical photos of Mel Bartholomew and early SFG photos
- Personal SFG photos
- Boxes, grids, and tools needed
- Mel's Mix™ ingredients
- Grids with plants
- Community gardener
- Harvest images

