

VENUES FOR YOUR SQUARE FOOT GARDENING PRESENTATION

You have a great presentation (or idea for one!) but aren't sure where to present? This list will get and keep you inspired!

Venues to Approach

- Community gardens
- Garden clubs
- Civic organization
- YMCAs
- Local 4H chapters
- Senior citizen homes and communities
- Local food co-ops
- Hardware stores
- Libraries
- Homeschool groups
- Houses of worship
- Farmer's Markets



Tips for Working with Community Venues

- Reach out via cold calls, through friends, in-person appointments, and mailers
- Include your bio, headshot, accomplishments and certifications (SFGCI!)
- Provide a brief outline and overview of what your presentation covers
- Remember to include your contact information so they can reach you to book
- Send a thank-you card post-presentation — build the relationship to return and present to an even larger crowd next time!

Utilize Community Calendars

- Add your event to your community's events calendars
- Submit events months early to hit publication dates
- Don't forget SFG CI Event Calendar!

Cover Social Media

- Check on the venue's social/events calendar and make sure your event is included
- Use your own social media — Facebook Events are very effective, provides an RSVP function for accountability
- If you have an email list, remember to email them with an announcement of your new presentation — their group may want to book you.